



केन्द्रीय योग एवं प्राकृतिक चिकित्सा अनुसंधान परिषद्

(आयुष मंत्रालय, भारत सरकार)

61-65, संस्थागत क्षेत्र, जनकपुरी, नई दिल्ली-110058

Central Council for Research in Yoga & Naturopathy

(Ministry of AYUSH, Govt. of India)

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F. No.16-118/2022/CCRYN/IDY-22/Start-up Yoga Challenge Competition/P-I-697 Dated: 17.10.2024

To,

All the Shortlisted Companies/Organizations (As per list attached)

Sub: Yogatech Challenge Competition Pitching before the Jury for finalization of winners-reg.

Sir/Madam,

Greetings from Central Council for Research in Yoga & Naturopathy (CCRYN), Ministry of Ayush, Govt. of India. The Council received 70 applications for this Yogatech Challenge across three categories, viz. (i) Devices (ii) IT Solutions (iii) Props & Accessories, and the screening committee has screened the applications & shortlisted the applications category wise for final decision to be made by the Jury Committee of Yogatech Challenge 2024.

The Competent Authority has decided that all the shortlisted companies/ organizations will do their pitching (**Maximum time to 07 minutes**) for finalization of winners in each category on **08.11.2024 (Friday)** from **09:00 AM** onwards at **Svyasa University, Jigani, Bengaluru, Karnataka**. The prizes for the winners will be awarded on the occasion of the 7th Naturopathy Day Celebration. Therefore, you are requested to prepare a PPT about your product for presentation before the Jury Committee. Maximum **Two representatives** from an organization/company are allowed to present.

Furthermore, you are requested to confirm your participation in the aforementioned meeting prior to the **24th of October, 2024**. Additionally, it is requested that tickets be booked in economy class via the shortest route and at the most economical fare on the date of reservation from authorized travel agents, namely M/s Balmer Lawrie & Company Ltd., or M/s Ashok Travels & Tours, or IRCTC exclusively. Accommodation on a twin-sharing basis shall be provided solely for the two designated representatives for each company. In the event of any deviation from these stipulated guidelines, the Travel Allowance claim shall not be processed by the Council. Moreover, a photocopy of the bank passbook/cancel check, along with all original receipts and the boarding pass, must be submitted for reimbursement purposes.

Contact Person:

Dr. Nikita Sharma, Research Officer (Y&N), CCRYN,
Mob: +91 62626 67209, Email: drnikitaccryn@gmail.com

Yours faithfully,

(Dr. Raghavendra Rao M.)

Director

Shortlisted/ selected companies to pitch in Yogatech Challenge competition

The following organization/company have been shortlisted for the pitching:

(i) **DEVICES**

| S. No. | Details of the Organizations |
|--------|---|
| 1. | BehaveNeu (1) Address: 49/3, Keshar Nagar, Arjun Ashram Road, Nirnaynagar,Ranip, Ahmedabad, Gujrata-382480 Name : Mr. Shyam Parmar |
| 2. | NISPAND PRIVATE LIMITED (17) 301 Cts No 1513, Maha Anand Chs Ltd Tps-Iv , Azad Road, Vile Parle (East) , Mumbai, 400057 Name: Hrishi Yogendra |
| 3. | Kailash Mehra (20) C 133, first floor Raju Park , New Delhi 110062 Name: Mr.Kailash Kumar |
| 4. | PYINMA TECHNOLOGIES PRIVATE LIMITED (50) Taylorabad, Port Blair, 744105 Name: Ms. V Divya |
| 5. | NT LABS PRIVATE LIMITED (52) CITTIC, CUSAT, Kochi, 682022 Name: Mr. Nitin Vasanth |
| 6. | PANKHTECH INDIA PRIVATE LIMITED (62) T2, 1103, The North Close, Nirvana Country, Sector 50, Gurgaon, Haryana 122018 Name: Ms. Ria Rustagi |

(ii) **IT SOLUTIONS**

| S. No. | Details of the Organizations |
|--------|---|
| 1. | CogniX (11) Quadrant-2, 10th Floor, Cyber Towers, Madhapur, Hyderabad, Telangana. Name: Mr. Kamlesh Tiwari |
| 2. | AlignAware (16) Plot.171, Sarvoday Society, Bhavnagar, Gujarat-364004 Name: Mr. Nishant Makwana |
| 3. | SYNERSENSE PRIVATE LIMITED (24) Launchpad, CIIE - IIM Ahmedabad Campus, Ahmedabad, Gujrata-380015 Name: Ms. Gunjan P |
| 4. | SNS ANALYTICS & SERVICES PRIVATE LIMITED (39) D 36/21 K1 August Kunda, Varanasi, Uttar Pradesh-221001 Name: Mr. Vishal Arora |
| 5. | Instant Halwa (44) Bilaspur, 495001 Name: Mr. Vaibhav Shukla |
| 6. | Zoga Wellness Pvt. Ltd. presents – Asanly (60) 246, Jal vayu towers, NGEF layout. Beneganahalli, Indiranagart PO Bengaluru, Karnataka- 560038 Name: Mr. Nimish Dayalu |



(iii) PROPS AND ACCESSORIES

| S. No. | Details of the Organizations |
|--------|---|
| 1. | SR ASSISTIVE TECHNOLOGIES PRIVATE LIMITED (38) V square, NH544, opposite to ITI Limited, Kanjikode, Pudussery Central, Palakkad, Kerala-678623 Name: Dr V Sampath Kumar |
| 2. | ORAE LIFESTYLE AND WELLNESS PRIVATE LIMITED (40) Plot No 4/16, Old Jhalani Factory, NIT, Near RVM CAD, Renault Showroom, Bata Chowk, Faridabad, Haryana -121006 Name: Mr. Shubham Mangla |
| 3. | TECHNOTREON PRIVATE LIMITED (54) 401, Crystal Row House, Sahayadri Farms Baner, Pune- 411045 Name: Mr. Akhil Singhal |

